



**birdsclub**  
INTERNATIONAL



Newsletter

Birdsclub International  
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[info@birdsclubinternational.org](mailto:info@birdsclubinternational.org)  
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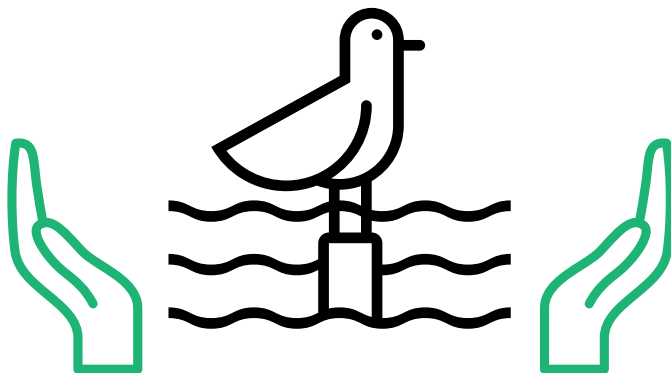
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## what we are

In order to effectively combat the increasing conservation threats now faced, it is vital that as many people as possible learn and appreciate how birds contribute to our life. Birds Club International aims to revive the nature by not just planting trees, but by joining hands with the various strata of the society in spreading the importance of conservation, bringing about a change in the way people look at and treat their environment, and avail prompt sustainable use of natural resources.

The Jayaraj foundation is founded by Jayaraj, an Indian filmmaker with the mission to protect and preserve nature and to further the welfare of all individuals through art, sports and compassion. His projects the Birds Club International and SMART are the two main components developed towards contributing to this endeavour. In this regard we would like to extend our hand to the state government to help implement the changes we feel are absolutely necessary for the conservation of our environment.



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### Qatar

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### Sri Lanka

No:9, N.H.S 2nd Stage  
Mateegoda  
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### Newzealand

15 Hinau Street  
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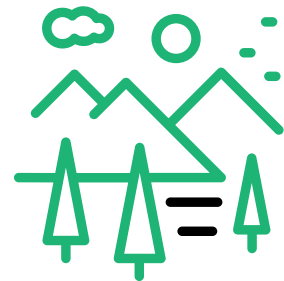


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Our agents of change would be children and youth drawn from various schools and colleges under the state government. Through bird watching we aim to connect with the youth on the topic of nature protection. Eminent environmentalists and biologists, partners who work for similar causes and those who are willing to spend their precious little time for us are also integral to our plans. We will reach out to the larger society through them. As per our plan clubs would be set up in a four tier system representing Districts, State, National and International levels.

We would like to ask the State government to consider our plans and help implement them. Eminent guests shall be invited from various walks of life and they will frame the modalities of their occasional meetings. The election of members, their responsibilities and actions shall be governed by a bylaw. Through our efforts we plan not just to plant trees but to create rain groves and miniature forests in educational institutions and public places. Members of the club would meet once every month (or more) and discuss environment- related issues, plan and implement activities.



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## Activities as follows will be implemented through schools, colleges and general public.

- ∞ Preventing the extinction of bird species
- ∞ Maintaining and wherever possible improving the conservation of all bird species
- ∞ Conserving and wherever possible appropriating, improving and enlarging sites and habitats important for birds
- ∞ Helping, through birds, to conserve biodiversity and to improve the quality of people's lives
- ∞ Integrating bird conservation into sustaining people's livelihoods
- ∞ Conserving the forests, its surroundings and wild life at large



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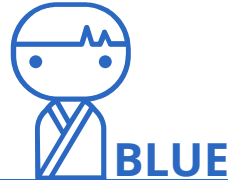
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The elegant blue stands for schools gelled with various activities for their own awareness and the public. The following broad activities are earmarked for the blue brigade (elaborately detailed in our Web)

- ∞ Creation of Butterfly gardens, rain groves in schools
- ∞ Bird watching
- ∞ Competitions on socially relevant issues such as nature conservation, deforestation, water preservation and so on
- ∞ Creation of backyard gardens with the support of the club
- ∞ School level participants can elevate themselves to State Level and International level brigade members and represent regions
- ∞ Painting competitions on socially relevant issues
- ∞ Elocution Speak out what you feel!
- ∞ Mimes and Dramas Acting out your role in protection of nature
- ∞ Sightseeing will be organised by the club for these young activists to explore, research and learn!
- ∞ Public forums will be held once a month on the same. Various ecological issues will be discussed at national and international levels

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**The vibrant red stands for colleges (including professional colleges) interwoven with exciting and challenging activities.**

- Rain groves will be created at these levels even within their colleges
- Competitions and activities will be held among collegiate level such as:
  - Documentary, short film and feature film competition
  - Photography Contest Real life photography contest with regard to conservation and preservation will be held at college level and an exhibition will be held on the same.
  - Public forums will be held once a month on the same. Various ecological issues will be discussed at national and international levels
  - The striking chord of this group is that these youngsters get the opportunity for going on International and National tours to get exposure

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GREEN

The serene green for the public who are members of the club. Every district will have one or more club

- This group gets to participate in all environment issues and movements
- Discussion on pressing ecological issues that are faced by the community and initiate remedial/preventive measures against it
- Dinner meetings will be held every month and a guest speaker will be present along with various cultural activities related to the environment. A strict vegetarian menu will be followed for the dinner meetings
- International trips for bird watching, particularly migratory birds for those keen and amateur ornithologists
- Public forums will be held once a month on the same. Various ecological issues will be discussed at national and international levels

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# Greetings From Birds Club International

It is my privilege to invite you into the family of Birds Club International where we through bird watching conserve, protect and revive nature. We are at a critical point where we are witnessing the extinction of so many species of flora and fauna in addition to soaring temperatures and global warming. It is high time that we as global citizens start protecting and reviving our natural ecosystem not through speeches and social media posts but through activities and activism, with our combined strength I am quite sure we will be succesful in reaching our goals.



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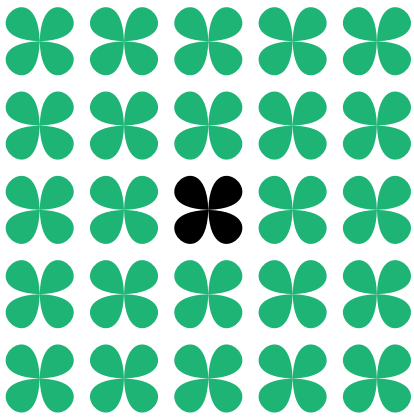
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## Coordination of Activities

### 1

An inauguration of Birds Club International unit in every campus/school/premise by planting seedlings/saplings of bird attracting plants. Fix water containers to trees or other suitable places inside the premises so that birds may be attracted to quench their thirst.

Selection of Teacher Coordinator and student coordinators(2 nos preferably one boy and one girl).

Meetings should be held on the first Saturday of every month. Relevant topics should be debated and discussed among members to bring forth solutions.



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Competitions for the following are to be held monthly

- Photography
- Essay writing
- Documentaries
- Short films

All the programmes organised by the unit should be monitored by the coordinator and the details ( minutes+photographs) are to be emailed from time to time to the following Email: [info@birdsclubinternational.org](mailto:info@birdsclubinternational.org)

3

A monthly exhibition of the previous months achievements.

4

Censuses will be taken every three months of birds in the local environment, both local and migratory.

5

Planting of fruit tree saplings /seedlings in the premises/campus/school to establish a suitable ecosystem to attract birds( list given below)

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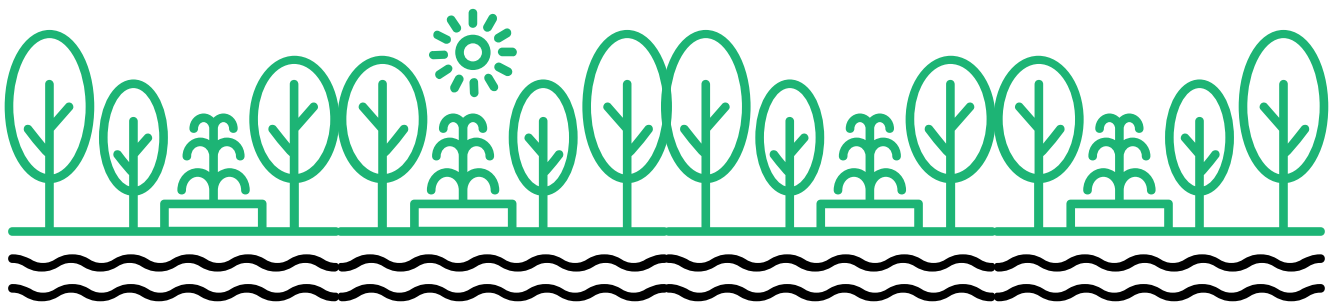
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Places inside and outside the premises which are unhygienic and are dumped with waste are to be identified, cleaned and saplings planted for the conservation of the eco system.

7

Plant saplings to create flower gardens and herbal gardens in nearby orphanages and old age homes to include the inhabitants in our activities and share with them the joy of loving nature.



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## List Of Some Common Fruit Plants Which Attract Birds

Botanical name	Common name
<i>Persea americana</i>	Avocado
<i>Nephelium lappaceum</i>	Rambutan
<i>Psidium guajava</i>	Guava
<i>Syzygium samarengens</i>	Java Apple, Semarang rose apple, Wax jambu
<i>Baccaurea courtallensis</i>	Mootapalam, Mootilthoori, Mootippuli, Mootikaya
<i>Aporosa cardiosperma</i>	Lindley's Aporosa, Ponvetti,
<i>Syzygium zeylanicum</i>	Cats Eye, Poochappazham
<i>Mangifea indica</i>	Mango
<i>Salacia malabarica</i>	Malabar Salacia , Ponkorandi
<i>Phyllanthus emblica</i>	Indian gooseberry, Amla



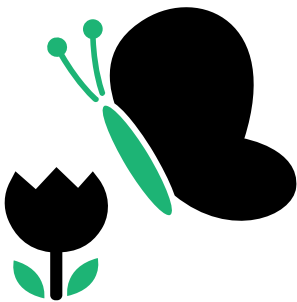
Botanical name	Common name
Garcinia mangostana	Mangosteen
Flacourtia Montana	Mountain Sweet Thorn, Charalvazham
Carica papaya	Papaya
Passiflora edulis	Passion fruit
Annona muricata	Soursop , Mullatha
Annona squamosa	sugar apple, custard apple, Sitapalam
Annona reticulata	Custard apple,wild-sweetsop, Manilanilam
Syzygium cuminii	Java plum, Jamun, Njaaval
Phyllanthus acidus	Carambola
Morus alba	star gooseberry, starberry, Nellipuli
Averrhoa carambola	Carambola, starfruit, Caturappuli
Averrhoa bilimbi	cucumber tree, bilimbi
Achras sapota	Chiku tree
Spondias pinnata	Mombins, hog plums, Spanish plums, libas,
Spondia acuminata	ampazham
Pouteria campechiana	Egg fruit, yellow sapote, Muttappazham



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# Butterfly Garden



Just like through the conservation of the ecosystem and birds we can also learn a lot about the nature around us through butterfly gardens.

To establish a butterfly garden and also to attract butterflies, plant seedling/saplings/cuttings of the plants listed below. Any herbal garden can attract butterflies but while planting a group of same plants, they are to be planted in one sector.

## Plants For The Butterfly Garden

Botanical name	Common name
Crotalaria juncea	Brown hemp, Indian hemp, Kiluki
Crotalaria pallida	Rattlebox Plant Kiluki
Crotalaria retusa	Rattleweed ,Kiluki
Thottea siliquosa	Chakrani , Alpam

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Botanical name	Common name
Aristolochia indica	Garuda Kodi
Murraya koenigii	Karivep
Atalantia racemosa	Kaatu Naarakam
Glycosmis pentaphylla	Paanal
Toddalia asiatica	Kaakathudali
Euodia lunu-ankenda	Kaatu Rubber
Persea macrantha	Oorav
Cinnamomum verum	Karuva
Cinnamomum malabathrum	Vayana
Litsea stocksii	Varikeer Thaali
Polyalthia longifolia	Aranna Maram
Portulaca oleracea	Pathu Mani Chedi
Sida rhombifolia	Kurum Thotti
Clerodendrum paniculatum	Krishna Kireedam
Cuphea hyssopifolia	Mexican False Heather
Gardenia sp	Gandharajan



Botanical name	Common name
Kalanchoe spp(Bryophyllum)	Ilamullachi
Gloriosa superba	Kithoni, Menthoni
Heliotropium keralense	Thekkada
Hibiscus sp	Chembarathi
Citrus sp	Naarakam
Impatiens sp	Balsums
Ixora sp	Chethi
Jasminum sp	Mulla
Albizzia sp.	Ponthal Vaaka, Pottavaaka
Musaenda luteosa	Vellila
Jatropha sp.	Kadalavanakku, Kammatti, Kattuvanakku, Nanchupathal
Lantana sp.	Arippoochedi, Arippu, Eedamakki, Kaniya, Kattuchinda, Konda, Kongini, Njandukali, Onnimullu, Poochedi, Sankuthevamullu, Thevadasichedi, Unnichi, Unnimullu





## Botanical name

## Common name

Asclepias sp.

Chemullicheddi, Kammalcheddi

Cassia sp.

Konna

Tylophora indica

Vallipaala

Carissa carandus

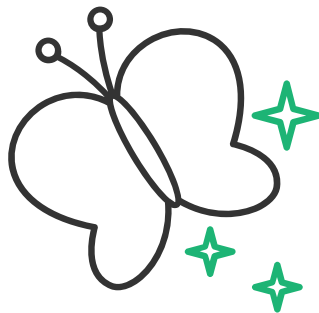
Karakka

Ruta graveolens

Garden Rue

Aegle marmelos

Koolakam, Koovalam, Vilvam,  
Mavilavu





## List of Plants attracting both Birds and Butterflies

Botanical name	Common name
Wrightia tinctoria	Ivory Wood , Dandappala, Ayyappala, Vettupala
Petrea volubilis	Queen's wreath
Calliandra sp.	Powder puff
Breynia retusa	Cup and saucer bush, Perunirui
Stachytarpheta mutabilis	Pink snakeweed
H. rosa-sinensis	Tubular hibiscus, Chemparathy
Lantana Camera	Ornamental Lantana, Kongini Poovu
Heliotropium arborescens	Cherry pie
Aristolochia bracteolata	Aristolochia ,Garudapoovu, Mayilpoovu
Capparis sepiaria	Indian caper , Karimullu
Pentas lanceolata	Starcluster, Pentas



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All the activities of the units will be evaluated by a team of experts at unit, state and international levels. Unit level winners will be able to participate at the state levels and state level winners will get a chance to contest at the international level. Time and venue will be informed through the website or through mail.

Those who have started the club activities may kindly forward the details to the following

**email address:** [info@birdsclubinternational.org](mailto:info@birdsclubinternational.org)

Those who have not started may kindly start their unit in your esteemed institutions and send the details immediately. The state level/ international level competition will start in the 1st week of January 2017. So best wishes to all. Let us join our hands to save Mother Earth through our endeavours.

Dr.Elsamma Joseph Arackal

State Coordinator

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